

Powerdirect

Score: 4.7

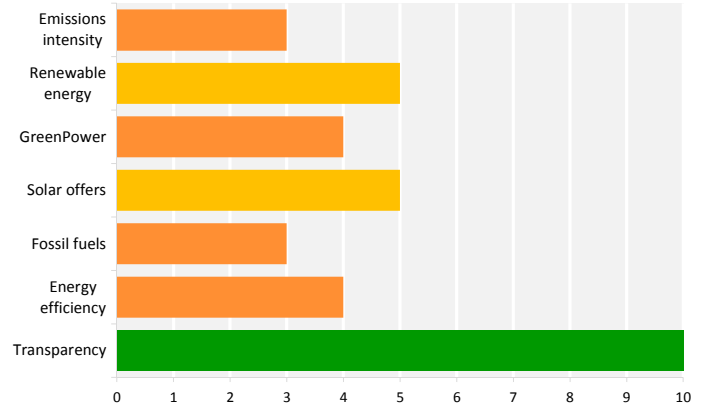
Rank: 13/23

Operates in: NSW, VIC, SA, QLD
Responded to survey: PARTIAL

KEY POINTS

- Currently owns and developing new renewable energy generation (via parent company)
- Reports sustainability information against GRI guidelines (via parent company) and provides information on sustainability targets/performance
- Price of 100% GreenPower power slightly more expensive than average
- Provides only basic energy efficiency information to customers via website
- Investments in coal power stations and CSG (via parent company) and did not support maintaining the RET
- Low proportion of GreenPower sales (relative to total retail sales)
- Solar export price(s) somewhat above state average(s) but solar offers substantially more expensive than non-solar offers

CRITERIA SCORES



DATA

EMISSIONS INTENSITY	Value	Score
Emissions intensity of assets	0.900 tCO ₂ e/MWh sent out	3.1
		Criteria score: 3.1

RENEWABLE ENERGY (RE)	Value	Score
Position on RET	No position	5.0
Position on SRES	Not support	0
Future RE investment plans	Actual projects	10
		Criteria score: 5.0

GREENPOWER (GP)	Value	Score
Residential GP price (100%)	6.2 c/kWh premium	8.3
Equitable Residential GP offer	Yes	10
Total GP sales	0.1% of total sales	1.4
Proportion 100% GP equivalent	19% GP customers on 100% equiv.	1.9
Offers competing products	No	10
		Criteria score: 4.2

DISTRIBUTED GEN (SOLAR)	Value	Score
Solar export price diff	2 c avg diff from mean state price	7.9
Equity of solar offer	\$198 avg diff from non-solar offer	3.0
		Criteria score: 5.4

FOSSIL FUELS	Value	Score
Position on CSG	Supports (Public)	1.0
Position on coal	Supports (Public)	1.0
Investment in CSG	Current: Yes; Plans: Yes	0
Investment in coal	Current: No mining; Plans: No(+Policy)	10
Native forests position	Against (Not public)	5.0
		Criteria score: 3.4

ENERGY EFFICIENCY	Value	Score
Position on state EE schemes	No position	5.0
Penalties in state EE schemes	Unknown	0
Accessibility of online information	Homepage (clear)	10
Amount of online information	Basic	4.0
Products and services offered	None	0
		Criteria score: 4.1

TRANSPARENCY	Value	Score
Type of sustainability reports	GRI Sust Report	10
Sustainability info in reports/website	3 of 3 types of information	10
Publicly discloses emissions intensity	Yes	10
		Criteria score: 10

Note that these are the raw scores out of 10 for each sub-criteria, which are then weighted to produce the criteria scores and final overall score (see Results Explainer)

NOTES

- Powerdirect's parent company, AGL, owns generation assets.

METHODOLOGY COMMENTS

- Powerdirect did not fully complete a survey. Instead, parent company AGL provided its own generation assets and policy positions in its own survey, and advised that these were the same for Powerdirect. Additional data on GreenPower was provided for Powerdirect specifically.
- Powerdirect did not confirm position on purchasing electricity from burning of native forest wood waste. Score assigned as per information available for 2014 Guide.

Results Explainer

Score: Overall score, combining weighted criteria scores

Rank: Position out of 23 included retailers

Operates in: [STATES]
Responded to survey: [YES/NO]

KEY POINTS

- Notes on any good/excellent aspects of performance by the retailer
- Notes on any average aspects of performance by the retailer
- Notes on any poor aspects of performance by the retailer
- Notes on any neutral aspects of the retailer

The section below presents the retailer's datapoint for each sub-criteria, and the raw score out of 10 received for that sub-criteria. Weightings are then applied to each sub-criteria in order to calculate each criteria score. The criteria scores are then weighted again to produce the overall score. See Methodology for details of weightings.

DATA

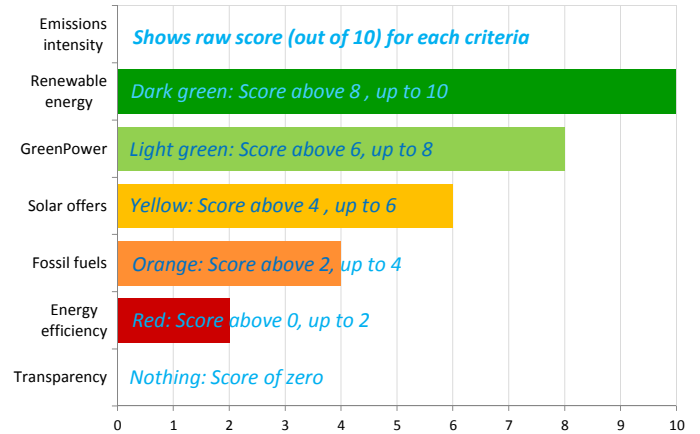
EMISSIONS INTENSITY	Value	Score
Emissions intensity of assets	Datapoint	Raw
		Criteria score: Raw

RENEWABLE ENERGY (RE)	Value	Score
Position on RET	Datapoint	Raw
Position on SRES	Datapoint	Raw
Future RE investment plans	Datapoint	Raw
		Criteria score: Raw

GREENPOWER (GP)	Value	Score
Residential GP price (100%)	Datapoint	Raw
Equitable Residential GP offer	Datapoint	Raw
Total GP sales	Datapoint	Raw
Proportion 100% GP equivalent	Datapoint	Raw
Offers competing products	Datapoint	Raw
		Criteria score: Raw

DISTRIBUTED GEN (SOLAR)	Value	Score
Solar export price diff	Datapoint	Raw
Equity of solar offer	Datapoint	Raw
		Criteria score: Raw

CRITERIA SCORES



FOSSIL FUELS	Value	Score
Position on CSG	Datapoint	Raw
Position on coal	Datapoint	Raw
Investment in CSG	Datapoint	Raw
Investment in coal	Datapoint	Raw
Native forests position	Datapoint	Raw
		Criteria score: Raw

ENERGY EFFICIENCY	Value	Score
Position on state EE schemes	Datapoint	Raw
Penalties in state EE schemes	Datapoint	Raw
Accessibility of online information	Datapoint	Raw
Amount of online information	Datapoint	Raw
Products and services offered	Datapoint	Raw
		Criteria score: Raw

TRANSPARENCY	Value	Score
Type of sustainability reports	Datapoint	Raw
Sustainability info in reports/website	Datapoint	Raw
Publicly discloses emissions intensity	Datapoint	Raw
		Criteria score: Raw

NOTES

Notes providing additional context to retailer's datapoints and/or performance, reflecting additional comments by retailer in the survey

METHODOLOGY COMMENTS

Notes on any assumptions/adjustments to methodology for this retailer, eg. assumptions for missing/unclear data, manipulation of data supplied in different formats etc